FREE GUIDE

COİLY&CURLY HAİR STARTER GUİDE + WASH DAY CHECKLİST







Coily and Curly Starter Guide + Wash Day Checklist

Welcome to the journey!

Coily and curly hair is bold, brilliant, and beautifully yours. This guide is here to help you build a simple, loving routine without overwhelm. Let's get into it!

Part 1: Coily/Curly Hair Starter Guide

The Basics: What Your Coils and Curls Need

- Hydration First Coily and curly strands thrive on water. Always start with clean,
 hydrated hair.
- Consistent Cleansing Clarify regularly, then follow with moisture or volume depending on your goals.
- Gentle Detangling Use fingers or tools like the Tangle Teezer on wet, conditioned hair.
- Moisture & Definition Leave-in conditioner, plus gel or mousse, helps set and seal your coils.
- Dry with Intention A hooded dryer or diffuser shortens drying time and helps lock in shape.
- Protect at Night Use a bonnet or silk scarf to preserve your coils while you sleep.

Quick Notes for Wash Day Success

- Skip oils- You don't necessarily need them for moisture or sealing. Hydration comes from water + products
- If you use oils, be diligent about shampooing every 7–10 days. Product + oil + environmental buildup can cause dryness over time.
- Dryness is not permanent. Your hair just needs consistent care.
- Style on wet hair. Use fingers or a brush to define with gel or mousse.
- Breaking the cast? Optional. Some love the crunch for hold, others scrunch it out.
- Give yourself some grace. It will take time to learn or relearn your hair. You will get there.



Part 2: Wash Day Checklist

Before You Start
☐ Section hair (4–6 sections is ideal if needed)☐ Detangle dry hair gently with fingers (optional)
Cleanse
 □ Rinse thoroughly with warm water □ Apply Clarifying/Detox Shampoo (mid-shaft and ends first) □ Use residual suds to gently cleanse the scalp □ Rinse and repeat with Moisturizing or Volumizing Shampoo, same method
Condition
 Apply conditioner (focus on ends) Detangle with your favourite brush or fingers (4-6 sections is ideal if needed) Let sit for 5–10 mins, then rinse with cool water
Style
 □ Apply Leave-In Conditioner on wet hair (section by section) □ Follow with Gel or Mousse □ Define curls using fingers or a brush □ Use a diffuser or hood dryer for best results □ (Optional) Break the cast for softness
Protect
 Sleep with a satin/silk bonnet or scarf You shouldn't need to refresh days 1−3. However, if needed (day 4+), use water and a small amount of mousse or gel on the areas that require it only. Diffuse the area or air-dry.

Affirmations for the Journey

- My coils are worthy of time, care, and love.
- I am learning, evolving, and glowing with every wash day.
- My hair is not a problem to fix, it's a crown to celebrate.
- I'm not chasing perfection. I'm practicing presence.